

Young Business Leaders Program 2022

PRESENTED BY THE BEENLEIGH YATALA JUNIOR CHAMBER OF COMMERCE

AN OVERVIEW

The Young Business Leaders Program is an initiative of the Beenleigh Yatala Junior Chamber Of Commerce aimed at helping students develop entrepreneurial skills to start and grow their own small businesses.

This program provides an opportunity to learn the fundamentals of building a business and the transferrable skills that can be applied too many career paths. Over the course of eight weeks, the BOP team will guide you through each stage of starting a small business and conclude with a business showcase presented by the BYCC.

This program is open for **Year 7-12 students** attending the Beenleigh Yatala Junior Chamber member schools and will run throughout **Term 2, 2022**.



Presented By The BYCC And BOP



BOP Industries
www.bopindustries.com

Topics Covered

Throughout Term 2, you will learn the foundations of starting a business and be able to apply this knowledge directly to your own venture. Here are some of the topics you can expect to see in the program.



Ideation

Learning how to brainstorm and develop a business idea from scratch.



Finance

Understanding business pricing models, budgets and planning for success.



Branding

Exploring design strategies in the creation of logos and branding elements.



Social Media

Investigating how to develop effective social media pages and strategies.



Website Design

Learning how to build a business website and generate website traffic for sales



Pitching

Understanding how to effectively communicate an idea to a customer or investor.

Key Dates

Young Business Leaders Startup Day

Friday 22nd April 2022

Canterbury College, 9am – 3pm

After-School Program Week 1

Wednesday 27th April 2022

Trinity College, 3:30pm – 5pm

After-School Program Week 2

Wednesday 4th May 2022

WVSHS, 3:30pm – 5pm

After-School Program Week 3

Wednesday 11th May 2022

Canterbury College, 3:30pm – 5pm

After-School Program Week 4

Wednesday 18th May 2022

Trinity College, 3:30pm – 5pm

After-School Program Week 5

Wednesday 25th May 2022

WVSHS, 3:30pm – 5pm

After-School Program Week 6

Wednesday 1st June 2022

Canterbury College, 3:30pm – 5pm

After-School Program Week 7

Wednesday 8th June 2022

Trinity College, 3:30pm – 5pm

After-School Program Week 8

Wednesday 15th June 2022

WVSHS, 3:30pm – 5pm

BYCC Senior/Junior Breakfast

Friday 22nd July 2022

Club Beenleigh, 6:30am – 8:30am

2021 Students

The program's launch in 2021 was a huge success, with many students showcasing a wide range of awesome small businesses. Take a look at some of the ideas they came up with!



Simply My Skin

A skincare subscription service aimed at teenagers to remove the confusion and fuss when it comes to buying skincare



Sweet Things

A selection of dessert gift boxes to buy as gifts, each supporting a different charity.



PEET

A smartwatch that benefits individuals with disabilities such as autism to help communicate their feelings to others.



Pawfect Cleaners

A pet hair roller that swiftly and effectively tracks and collects pet hair from any surface.



Nature Paper

A sustainable paper business that repurposes and recycles paper in a way that's reusable.

Online Tools

In 2022, the BOP Team plans to use these online tools to make the program more accessible and improve communications between facilitators and students. These tools will not be mandatory for students to use, but it will offer them an additional way to stay updated if they are unable to attend a session or wish to contact the BOP Team outside of workshop hours.



Notion

bit.ly/3rdZNgz

Notion is a project management and note-taking software that was released in 2018 and is used by enterprises, small businesses, and individuals. The BOP Team utilises Notion for internal communications but also as a platform to keep up to date with student projects during specific term-long programs.

How We Plan To Use It

The BOP Team intends to use the platform to upload workshop materials, provide students with a project management dashboard, and monitor their overall progress.



Slack

bit.ly/34o2Nhc

Slack is an internal messaging network used by businesses, organisations, and universities around the world. The BOP Team uses Slack as an internal tool to coordinate projects, interact with team members, and provide secure and professional project assistance to students.

How We Plan To Use It

The BOP Team plans to use the platform to communicate important information to students, offer support outside of workshop hours, as well as provide access to relevant program links.

Required Student Information

With consent from the students parent/guardian the following information will be required to set up an account.

Student Name

Student Email

Password